



STEFANO LOMBARDINI

D.O.B: 4/3/1981



SERVICES

Strategic communication consultancy and copywriting for ad agencies, production houses and companies. | Naming and payoff for companies, products and services. | Creative concept, headline and body copy for print and billboard ads, events, POS materials. | Script for TV commercials, promos, corporate videos, web series and other video contents. | Radio spots. | Contents for brochures, catalogs, folders, flyers, sales letters. | Contents for websites and blogs, SEO optimization, campaigns on social media, article marketing, Direct Email Marketing, newsletters, landing pages, advergaming, banners, Facebook and Google Ads. | Press releases, editorial, speeches, ebooks. | English-Italian transcreation. | Editing and ghostwriting.



EXPERIENCE

- 9/2011 - Present ● **Communications specialist, copywriter and content writer**
Freelance
- 10/2009 - 9/2011 ● **Copywriter**
Forchets agency - Milan
- 2/2009 - 9/2009 ● **Copywriter**
Saatchi & Saatchi agency - Milan
- 3/2008 - 12/2008 ● **Copywriter**
McCann Erickson agency - Milan
- 10/2006 - 1/2007 ● **Copywriter**
Nero su Bianco agency - Milan
- 10/2005 - 1/2006 ● **Press Office Assistant**
Bocconi University of Milan
- 1/1999 - 7/2000 ● **Journalist**
Centro Valle - Sondrio
- 5/1997 - 2/2000 ● **Journalist**
La Voce della Valchiavenna - Chiavenna



PORTFOLIO

- 3/2007 - Present ● **Behance**
www.behance.net/darkskywriter/collections



EDUCATION

- 3/2007 - 3/2008 ● **Master in Art Direction and Copywriting**
Polytechnic University of Milan
- 10/2003 - 10/2006 ● **Master degree with Honors in Communications**
Catholic University of Milan
- 10/2000 - 10/2003 ● **Bachelor's degree in Communications**
Catholic University of Milan
- 9/1995 - 6/2000 ● **Scientific high school degree**
Liceo scientifico Leonardo da Vinci of Chiavenna



ACHIEVEMENTS

- 10/2006 ● **International Award "Filippo Sacchi" 2006/2007 for the best thesis on cinema**
Sindacato Nazionale Giornalisti Cinematografici Italiani (SNGCI)
• Thesis "Female figures in Abel Ferrara's movies"

CONTACT INFO



www.stefanolombardinicopywriter.com



Via Marsala 69 - 20099 Sesto San Giovanni (MI)



stefano.lombardini@gmail.com



+393336644421

LANGUAGES

Italian
English
Spanish

INTERESTS

Reading, writing and watching everything.
I'm a good amateur runner.

REFERENCES

REQUEST ON DEMAND