

STEFANO LOMBARDINI

copywriter & content writer | communications specialist

website: www.stefanolombardinicopywriter.com

linkedin: www.linkedin.com/in/stefanolombardini

portfolio: www.behance.net/darkskywriter

CONTACTS

Via Marsala 69
20099 - Sesto San Giovanni (MI)
P.IVA 09187720967

mobile: 333 6644421
email: stefano.lombardini@gmail.com

PERSONAL DETAILS

Single, 34 years old, driving licence.

OCCUPATION

08/2011 - present

Freelance copywriter and content writer, available for agencies and companies in each industry sector.

11/2011 - 12/2011

Copywriter freelance at *Verba DDB Worldwide* Milan, advertising agency, working on ATL campaigns for Audi.

10/2009 – 09/2011

Copywriter at *Forchets* Milan, advertising agency. Main clients: Bayer, Ikea, Sky, Samsung, RBA, Fnac, Ferrero, Fabbri Editori, Juventus FC, Legambiente and others.

02/2009 – 09/2009

Copywriter at *Saatchi & Saatchi* Milan, advertising agency. Main clients: Zuegg, Amplifon, Regione Lombardia, Banca Intesa San Paolo, Bauli, Ferrero, Alpitour, Visa, Grazia and others.

03/2008 – 12/2008

Copywriter at *McCann-Erickson* Milan, advertising agency. Main clients: Upim, Algida, Martini, Microsoft, Sony Ericsson, Vodafone, Gazzetta dello Sport, Costa Crociere, Holiday Inn, Peroni, Durex, Dr. Scholl, Sauber, Beretta and others.

11/2006 – 01/2007

Copywriter at *Nero su Bianco* Milan, advertising agency. Main clients: Austrian Airlines, April Assicurazioni, Best Western, Domina Hotels, BNL, Cargill, Rail Europe, Sol Melia Hotels, Viscardi Hotels and others.

10/2005 – 01/2006

Press Office Assistant at *Bocconi University of Milan*: developing a strategic press release on academic market.

01/1999 – 07/2000

Journalist at *Centro Valle – Giornale di Sondrio*, local weekly newspaper. I wrote a regular fiction and costume column with a total of 58 articles published.

05/1997 – 02/2000

Journalist at *La Voce della Valchiavenna*, local monthly newspaper. I wrote a regular literary critic column with a total of 30 articles published.

EDUCATION

2007 – 2008

MA&C Master in Art Direction e Copywriting at *Polidesign – Polytechnic University of Milan*. I attended the first edition of this course as a copywriter: www.polidesign.net/mac

2000 – 2006

Bachelor's degree (2003) and Master degree with Honors (2006) in Communications at *Catholic University of Milan*, focused on Media and Cinema Studies, Semiotics, Sociology. With my thesis "Female figures in Abel Ferrara's movies", I won the International Award "Filippo Sacchi" 2006/2007 for the best thesis on cinema, organized by Sindacato Nazionale Giornalisti Cinematografici Italiani.

Activities and Societies: Founder and managing editor of CameraSutra, university film criticism magazine (2004/2005).

1995 – 2000

Scientific high school degree at *Liceo Scientifico Leonardo da Vinci of Chiavenna (SO)*.

LANGUAGES

Italian: mother tongue.

English: full professional proficiency, skilled in Italian-English transcreation projects.

Spanish: basic.

COMPUTER SKILLS

Knowledge and use of Microsoft software (Word, Excel, PowerPoint, Outlook,...) and Apple software (Pages, Numbers, Keynote, Mail,...). Familiarity with image processing programs such as Adobe Photoshop, Illustrator and InDesign and digital video editing software such as Adobe Premiere and Ulead VideoStudio.

PERSONAL INTERESTS

Cinema, literature, music, painting, comics.

I'm a good amateur runner.

I authorise the processing of my personal data for personnel research and selection purposes under Italian D.Lgs. n.196 of 30/06/2003.